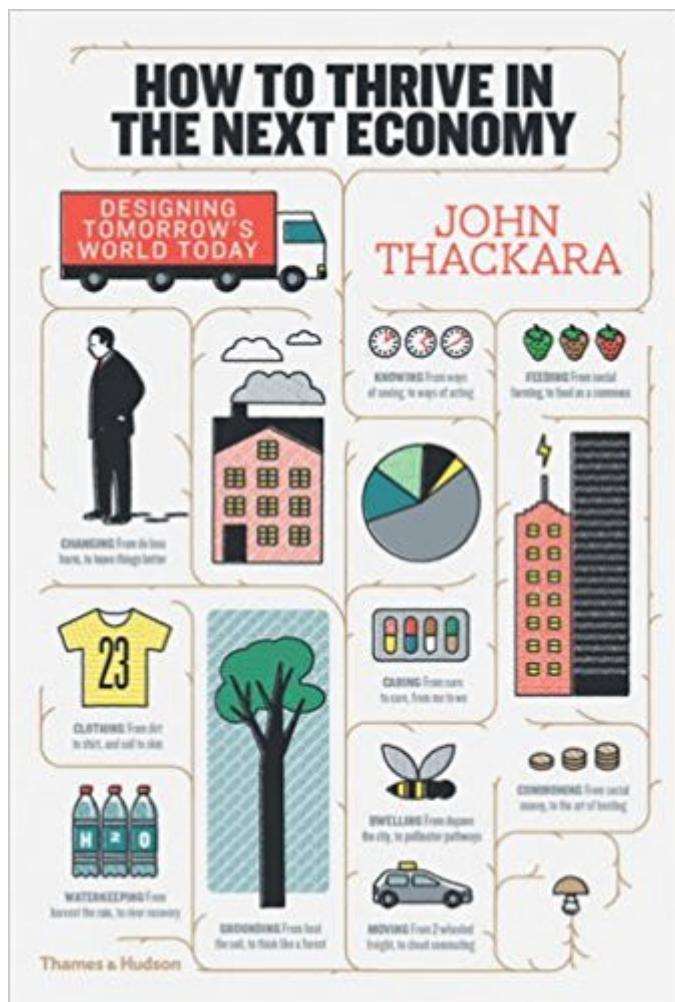


The book was found

How To Thrive In The Next Economy: Designing Tomorrow's World Today



Synopsis

A visionary yet practical guide to building a more sustainable future, by one of the most important voices in environmentally aware design. Are there practical solutions to the many global challenges—climate change, poverty, insufficient healthcare—that threaten our way of life? Author John Thackara has spent a lifetime roving the globe in search of design that serves human needs. In this clear-eyed but ultimately optimistic book, he argues that, in our eagerness to find big technological solutions, we have all too often ignored the astonishing creativity generated when people work together and in harmony with the world around them. Drawing on an inspiring range of examples, from a temple-led water management system in Bali that dates back hundreds of years to an innovative e-bike collective in Vienna, Thackara shows that below the radar of the mainstream media there are global communities creating a replacement economy—one that nurtures the earth and its inhabitants rather than jeopardizing its future—from the ground up. Each chapter is devoted to a concern all humans share—land and water management, housing, what we eat, what we wear, our health, how and why we travel—and demonstrates that it is possible to live a rich and fulfilling life based on stewardship rather than exploitation of the natural environment.

Book Information

Hardcover: 192 pages

Publisher: Thames & Hudson; 1 edition (November 9, 2015)

Language: English

ISBN-10: 0500518084

ISBN-13: 978-0500518083

Product Dimensions: 6.6 x 0.8 x 9.5 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars—See all reviews (4 customer reviews)

Best Sellers Rank: #123,894 in Books (See Top 100 in Books) #62 in Books > Business & Money > Economics > Sustainable Development #139 in Books > Engineering & Transportation > Engineering > Civil & Environmental > Environmental #180 in Books > Business & Money > Economics > Environmental Economics

Customer Reviews

Thackara calmly and firmly peels back the curtain on our society's technical optimism, metabolic rift, and reliance on infinite growth. He describes the world's growing population of precariats—Guy Standing's term for individuals for whom a precarious existence that is teetering on

insecurity and relative poverty is the new normal. Rather than leave us in a state of gloom and despair he takes us down a path of transformation and hope, weaving in inspiring stories of interdependence among living systems. This is also an impressive reference guide for ideas, individuals, organizations, and institutions that are doing the real work to reshape our relationships to one another and the planet. We learn about innovations in mobility, food, patterns of human settlement, product design, and even decision-making. Collectively, these examples demonstrate the power of commons-based economies, thriving on diverse and regenerative biocultural partnerships in a world composed increasingly of precariats.

Wow! What an inspiring & great book. Puts a real perspective on connectivity. Uses real life examples that can relate to hipsters of all ages. Those that are more traditionalists will revel in stories that help move us comfortably forward. Thank you for writing this!!!

We checked this out from the library -- it is a great read and we will order one of our own for inspiration during the times that it seems there is not something one person can do -- because it takes *so* many drops to fill the bucket. It can be done, though!

Loved this book!

[Download to continue reading...](#)

How to Thrive in the Next Economy: Designing Tomorrow's World Today Tomorrow, When the War Began (The Tomorrow Series #1) Finding the Next Starbucks: How to Identify and Invest in the Hot Stocks of Tomorrow The Real Estate Sales Secret: What Top Real Estate Listing Agents Do Today To Sell Tomorrow (Black & White Version) "Cherish Yesterday Dream Tomorrow Live Today" Journal (Blank Lined 6x9 Journals) (Volume 2) The Real Estate Sales Secret: What Top Real Estate Listing Agents Do Today To Sell Tomorrow (Enhanced - Full Color) The Real Estate Sales Secret: What Top Real Estate Listing Agents Do Today to Sell Tomorrow Organize Tomorrow Today: 8 Ways to Retrain Your Mind to Optimize Performance at Work and in Life The Meaning of the Holy Qur'an for Kids: A Textbook for School Children - Juz 'Amma (Reading for Comprehension: Textbooks for Today and Tomorrow: Islamic Arts) Living Among Lions: How to Thrive Like Daniel in Today's Babylon Microsoft SharePoint 2013 Designing and Architecting Solutions: Designing and Architecting Solutions Designing Delivery: Rethinking IT in the Digital Service Economy The Fifty-Year Mission: The Next 25 Years: From The Next Generation to J. J. Abrams: The Complete, Uncensored, and Unauthorized Oral History of Star Trek Global Supply Chains: Evaluating Regions

on an EPIC Framework - Economy, Politics, Infrastructure, and Competence: "EPIC" Structure - Economy, Politics, Infrastructure, and Competence Government is Killing the Economy: The Economic Impact of Regulation and Government Mismanagement on the U.S. Economy ? Common Sense Thoughts on Finding A Cure Corporation 2020: Transforming Business for Tomorrow's World Monster Science: Could Monsters Survive (and Thrive!) in the Real World? The Highly Sensitive Child: Helping Our Children Thrive When the World Overwhelms Them Screenwise: Helping Kids Thrive (and Survive) in Their Digital World The Ultimate Question 2.0 (Revised and Expanded Edition): How Net Promoter Companies Thrive in a Customer-Driven World

[Dmca](#)